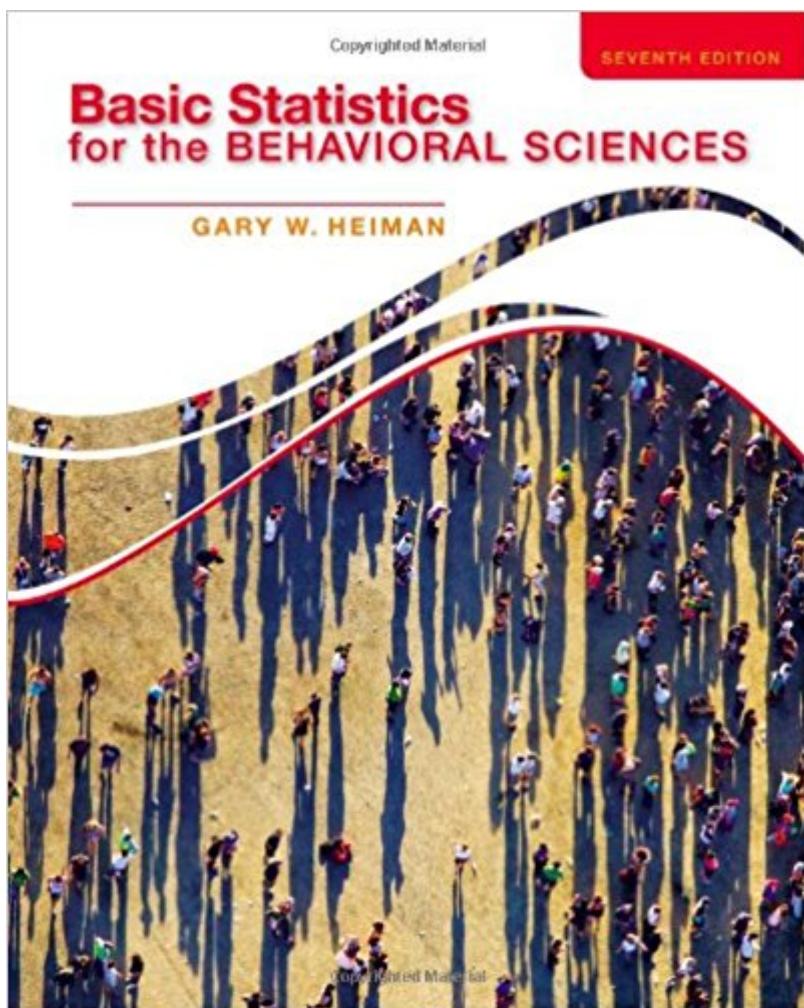


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# Basic Statistics For The Behavioral Sciences



## **Synopsis**

Packed with real-world illustrations and the latest data available, **BASIC STATISTICS FOR THE BEHAVIORAL SCIENCES**, 7e demystifies and fully explains statistics in a lively, reader-friendly format. The author's clear, patiently crafted explanations with an occasional touch of humor, teach readers not only how to compute an answer but also why they should perform the procedure or what their answer reveals about the data. Offering a conceptual-intuitive approach, this popular book presents statistics within an understandable research context, deals directly and positively with potential weaknesses in mathematics, and introduces new terms and concepts in an integrated way. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

## **Book Information**

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## **Customer Reviews**

Gary Heiman is a professor at Buffalo State College. Praised by reviewers and adopters for his readable prose and effective pedagogical skills, he has written four books for Houghton Mifflin (now Cengage Learning): **STATISTICS FOR THE BEHAVIORAL SCIENCES**, **RESEARCH METHODS IN PSYCHOLOGY**, **UNDERSTANDING RESEARCH METHODS AND STATISTICS**, AND **ESSENTIAL STATISTICS FOR THE BEHAVIORAL SCIENCES**. He received his Ph.D. in cognitive psychology from Bowling Green State University.

I ordered the ebook version of this textbook, as I didn't need a hard copy. I found that the ebook version was very user friendly (opened via kindle app on iPhone). It was easy to scan through when

searching for something. It was also convenient when looking things up by topic. In no way did the ebook version hold me back. The text within the book was also very helpful for me within my statistics class. I was retaking the course, since I failed the first time. The book I had in the course before had no examples, and very little information to help. I was concerned that this book would be the same. This textbook is great though. It contains multiple examples. One thing that could possibly be a set back is the terminology. The definitions were extremely technical, making it difficult to put them in real world terms. Luckily, I had taken the course before, so it wasn't a foreign concept to me. However, if you are new to this topic, it may be hard to correlate to terms that you are familiar with. One benefit is that the technical terms that the book utilizes are very similar to what your professors will anticipate within your work.

An excellent text for my complex course in statistics...which I usually think of as fun! Book gives great explanations and repeats important factors many times through the chapter and subsequent chapters, till it is held in mind. Very clear and the author has thought out the tiny steps from A to Z between 'deciding' to do an experiment, and the actual 'steps' to doing it, then analyzing data, then interpreting, etc. Very well organized and presented. One BIG problem: it is a new edition and there are typos in both the text and workbook...mostly in the text, which are maddening if one is taking the tests to see if they have a grasp of the material, or learning a new concept and the x and y parameters are switched, etc. Overall, excellent!

I was missing the first 3 chapters of this book when I got it. And I paid so much for this LOOSE LEAF, because it's not even a textbook. So not worth the money I paid and super unhappy about it. I am a full time college student who also works full time just so I can pay for all these expensive text books, and I expect to have all the chapters I paid for.

I am currently using this textbook for an psychology elementary statistics course, but I got to say that this book is good. I use this book to cover what the instructor spoke about, and I use the examples to learn how to solve a problem. This book gets 5 stars! I have this in loose leaf format, and it was way less expensive than the price at my school's bookstore was asking for. Thanks, Kraftees Oswego!!!

At my surprise this book was easier to follow versus other statistic books that were available. I am no wiz at math, but this made things more reasonable for me. Examples are wonderful, the charts in

the back are easy to follow, and at first it was a rental but I eventually bought it! Need help with statistics from a psychological perspective, this is your read to get!

Book arrived on time....just wish I liked the subject matter more! The first 8 chapters were digestible...the last part of the book was challenging for a non math-oriented thinker. Not sure Psychologist in general need to know the extent of what is taught in the book, but definitely increased understanding of some concepts reported in journal articles which promotes learning of course!

Book is great but the condition was horrible! Charge me money for a hardback cover which was constantly falling off and had a broken spine.

This book is very easy to follow. The author has done an excellent job.

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